

Martina Menegon

Artist Talk + VR Experience

Synthetic corporeality in Contemporary Digital Art Practice

Open Lecture #24
18:00 Thu 17.05.2018



Artists working with Virtual Reality as an artistic medium and form of expression often embrace digital artefacts and imperfections that arise during the creational and computational process. When these digital distortions are applied to the virtual bodies they trigger a sense of “intellectual uncertainty” and uncanniness in which boundaries between real and virtual, animate and inanimate, real and unreal, human and non-human get blurred. Like a phantom limb, virtual bodies become perceivable representations, that can be sensed and felt despite their digital nature. In her talk, Martina Menegon will introduce her artistic practice and methodology and further discuss representations of the body in digital art practice, focusing on the intimate and complex assemblage of physical and virtual elements that explore the contemporary self and its synthetic corporeality.

Menegon’s “Plug your nose and try to hum” VR installation can be seen and experienced during this event.

Martina Menegon is a multimedia artist and lecturer of Virtual Reality and Interactive Arts at the University of Applied Arts in Vienna and at the Art University in Linz. She also regularly collaborates with Klaus Obermaier teaching multimedia tools for interactive arts and creating interactive performances and installations. Martina Menegon lives and works in Vienna, Austria.

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