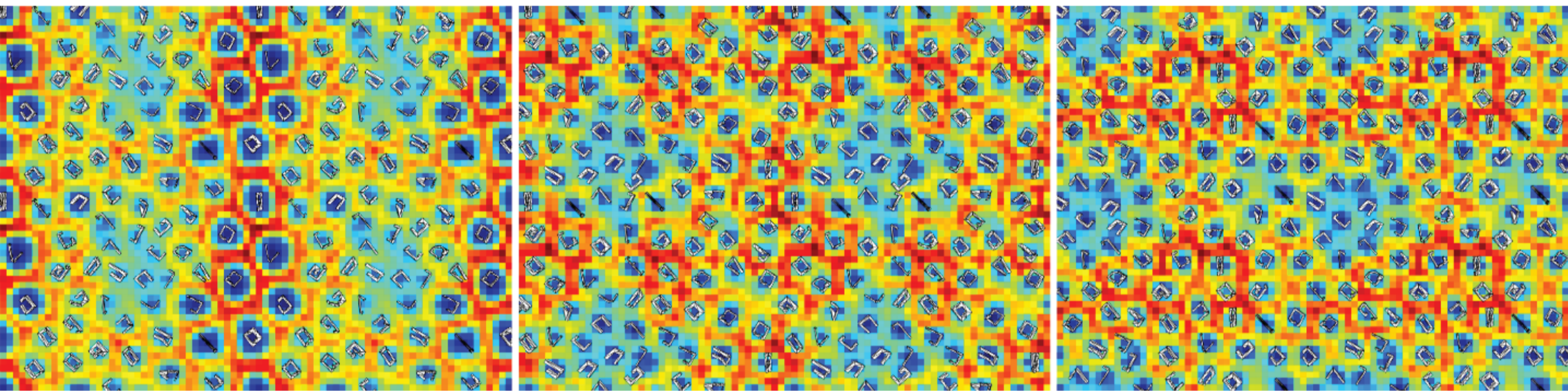
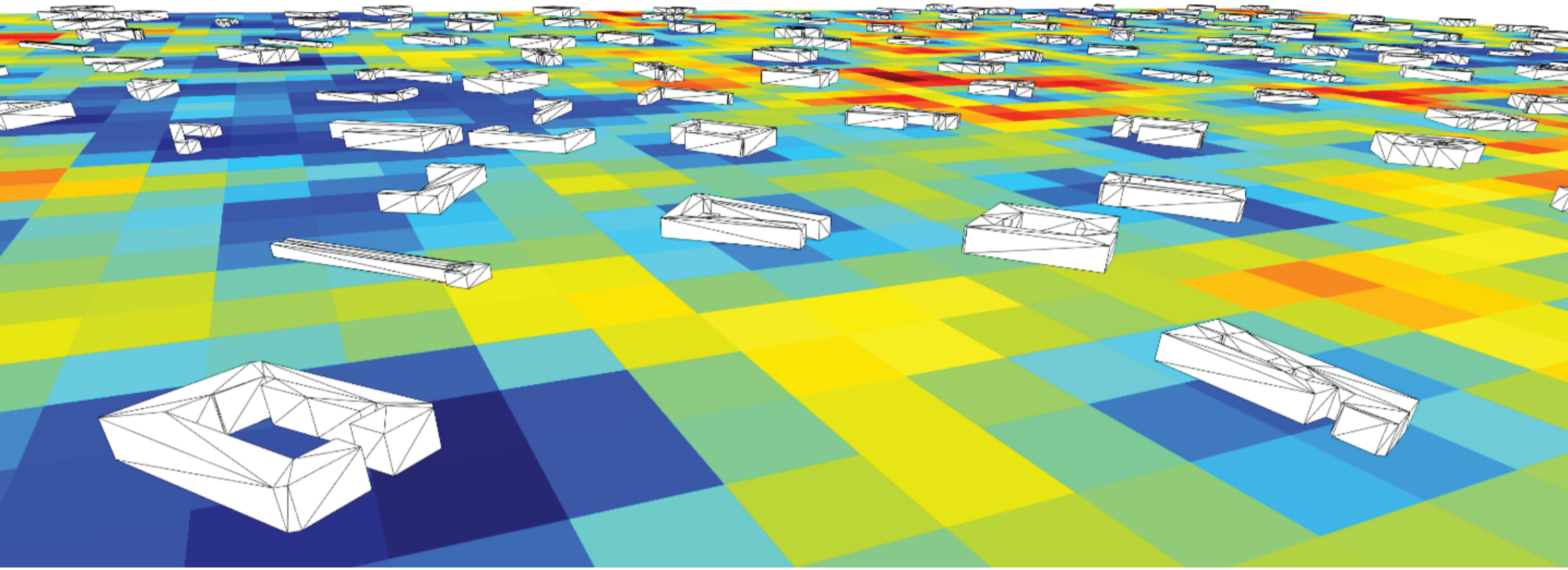


Reinhard König

Open Lecture #5
18:30 Thu 12.01.2017

Cognitive Urban Design Computing



images: Matthias Standfest, Chair of Information Architecture ETHz

What is needed for the development of a future-oriented computational design support is a productive combination of the excellence of human cognition, with the power of modern computing technology. We call this approach “cognitive design computing”. The computational part aims to mimic the way a designer’s brain works, through combining state-of-the-art optimization and machine learning approaches with available simulation methods. The cognition part respects the complex nature of design problems by the provision of models for human-computation interaction. Therefore, distributing the design problem between computer and designer.

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